

**WEST BENGAL POLLUTION CONTROL BOARD**

( Department of Environment, Govt. of West Bengal)

Paribesh Bhawan, Bldg. No. 10A, LA Block,

Sector-III, Bidhannagar, Kolkata-700 106

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Memo No. 261-WBPCB-RO-I/O/1037/2005

Date: 11/10/2018

**DIRECTION**

**WHEREAS, M/s. Sub-zero Ice Cream Pvt. Ltd.** (hereinafter referred to as the unit) located at 138J, Picnic Garden Road, P.O. & P.S.- Tiljala, Kolkata 700 039 is an ice cream manufacturing unit.

**AND WHEREAS,** the unit was inspected by the official of **West Bengal Pollution Control Board** (hereinafter referred to as the Board) on 19/07/2018. It was observed that the unit had not installed proper effluent treatment plant (ETP), only collection tank with alum dosing facility was found. During inspection effluent sample was collected and the unit has grossly failed to meet the liquid effluent discharge standard. The result is shown below:

Date of sampling	Sampling point	Parameter	Results obtained (mg/l) (except for pH)	Permissible limit (mg/l) (except for pH)
19/07/2018	Outlet of the collection tank	pH	<4.0	5.5-9.0
		BOD	3667.87	350.0
		TSS	690.0	600.0
		O&G	144.20	20.0

Show cause notice was issued to the unit by Env. Engineer, Camac Street R.O. on 05/09/2018 for the above mentioned non-compliance of environmental norms, but the unit has not yet replied to the said show-cause notice.

**AND WHEREAS,** the unit is operating without valid Consent to Operate of the State Board. Last Consent to Operate expired on 30/09/2010. The unit has submitted the application for renewal of Consent to Operate on 20/06/2018 only after issuance of show cause notices by the Board.

**AND WHEREAS,** earlier the unit was directed to upgrade the treatment plant vide order dated 16/01/2013 with imposition of a pollution cost of Rs. 50,000/- for non-compliance of environmental norms. But the unit did not submit the P.C.

**AND WHEREAS,** the unit was called for a hearing on 27/09/2018 at the Head office of the Board due to the above mentioned non-compliance of environmental norms.

**AND WHEREAS,** the Director of the unit appeared in the hearing and agreed with the above mentioned observation. He submitted that they would upgrade the existing effluent treatment facility within November 2018.

**NOW THEREFORE,** considering the above, **M/s. Sub-zero Ice Cream Pvt. Ltd.** located at 138J, Picnic Garden Road, P.O. & P.S.- Tiljala, Kolkata 700 039 is hereby directed to complete necessary upgradation/modification of the existing effluent treatment system within 30<sup>th</sup> November 2018 positively and submit a compliance report alongwith photographs to the Board.

The unit shall submit a **Bank Guarantee** (proforma enclosed) of **Rs. 25,000/-** (Rupees twenty five thousand) only, valid for twelve (12) months within fifteen [15] days from the date of issuance of this direction in favour of the **WEST BENGAL POLLUTION CONTROL BOARD (Corporation Bank IFSC Code CORP 0000663)** as an assurance to comply with the environmental norms in future.

The concerned regional office of the Board will conduct an inspection of the unit after November 2018 to judge the efficacy of the pollution control system. If the unit is again found to violate the environmental norms, the Board will take strict regulatory action like forfeiture of Bank Guarantee and issuance of closure order with disconnection of electricity without any further reference.

This direction is issued in exercise of the powers conferred under the provision of section 33A of Water (Prevention & Control of Pollution) Act, 1974, section 31A of Air (Prevention & Control of Pollution) Act 1981, the Environment (Protection) Act, 1986 and Rules made thereunder, after being approved by the Competent Authority.

By Order,

**Sd/-**  
**Sr. Environmental Engineer & In-charge**  
**Operation & Execution Cell**  
**West Bengal Pollution Control Board**